



CONTENT CREATION

PACKAGES

2026



MOTIVISUALZ

BRING YOUR VISION TO LIFE

WELCOME!

In a digital world where content moves fast, quality and strategy matter more than ever. Motivisualz was built to help brands, organizations, and sports programs show up with intention — through high-quality visuals and thoughtful storytelling that reflects the level they're building toward.

Get in Touch:

sarah@motivisualz.com

Text/Call: 832-705-4200



MOTIVISUALZ

SARAH WIESNER

Owner of Motivisualz

Sarah@motivisualz.com

832-705-4200

MONTHLY PACKAGES

These monthly content packages are designed to create consistency, clarity, and momentum. Whether you're establishing your brand presence or scaling your visibility, our goal is to become a creative partner you can rely on, not just a content vendor.

STARTER: BRAND PRESENCE PACKAGE

Best for: Small brands, trainers, and programs just getting consistent

Includes:

- 1 shoot day per month (2-3 hours)
- 10 total content pieces
- Reels / short-form video
- Professional photos
- Graphics & flyers
- Monthly content direction + posting guidance
- Content optimized for Instagram & TikTok

\$1,500 / month

GROWTH: CONTENT PACKAGE

This package is designed to build a repeatable content system that supports brand growth and consistency.

Includes:

- 2 shoot days per month
- 20-24 total content pieces
- Reels, photos, and graphics
- Monthly strategy & content planning call
- Storytelling-based content (not trend-focused)
- Organized delivery via Google Drive + Trello

\$3,000 / month

ELITE: MEDIA PARTNER PACKAGE

Best for: High-level programs and long-term partners

Includes:

- 3-4 shoot days per month
- 30-40 content assets
- Event coverage (games, camps, launches)
- Brand storytelling & campaign direction
- Priority turnaround times
- Quarterly creative planning sessions

\$6,000 / month

ADD ON SERVICES

Enhance your package with additional support:

- Social Media Management: \$800-\$1,200 / month
- Paid Ad Content Creation: \$500-\$1,000
- Website Media Refresh: \$750
- Brand Photoshoot (one-time): \$950
- Travel / Event Coverage: Custom pricing

SINGLE PACKAGES

Our single-session content packages are designed to deliver clarity, impact, and professional execution in one focused shoot. Whether you're launching something new, promoting an event, or refreshing your brand presence, each package is built to create strong, usable content that moves your vision forward.

SPECIAL: NEW PRODUCT OR EVENTS

Best for: Announcing events, new products, or building content for ad campaigns.

Includes:

- 1 shoot day per month (1-2 hours)
- 3 total content pieces
- Reels / short-form video
- Monthly content direction + posting guidance
- Content optimized for Instagram & TikTok

\$450

AVAILABLE FOR MONTHLY PACKAGE

BUILDER: CONTENT PACKAGE

This package is designed to build a repeatable content system that supports brand growth and consistency.

Includes:

- 1 shoot day per month (1-2 hours)
- 4-6 total content pieces
- Reels / short-form video
- Monthly content direction + posting guidance
- Content optimized for Instagram & TikTok

\$750

AVAILABLE FOR MONTHLY PACKAGE

ADD ON SERVICES

Enhance your package with additional support:

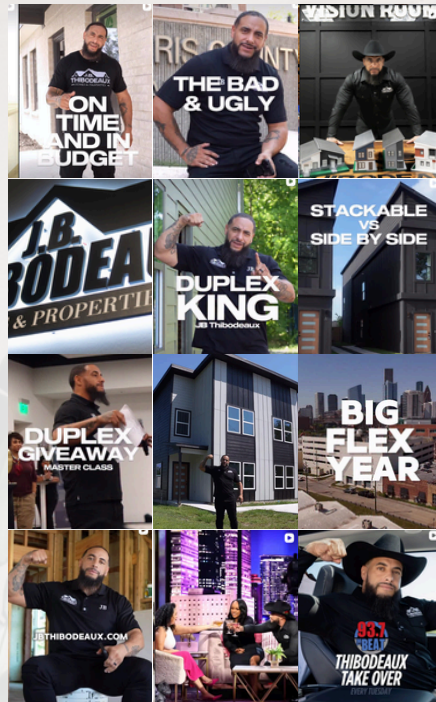
- Social Media Management: \$800-\$1,200 / Month
- Paid Ad Campaign Creation: \$500-\$1,000
- Website Media Refresh: \$750
- Brand Photoshoot (one-time): \$950
- Travel / Event Coverage: Custom pricing

CLIENT ONE

BEFORE

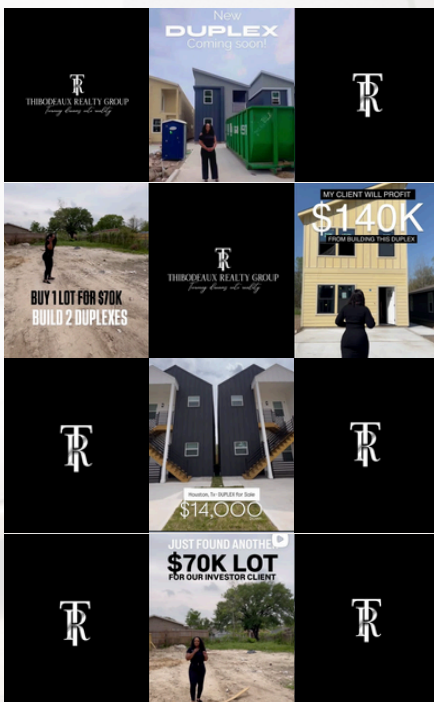


AFTER



CLIENT TWO

BEFORE



AFTER

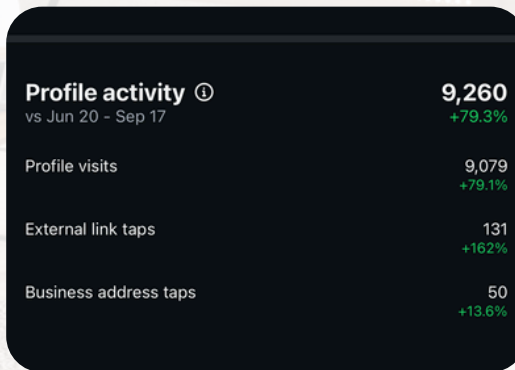
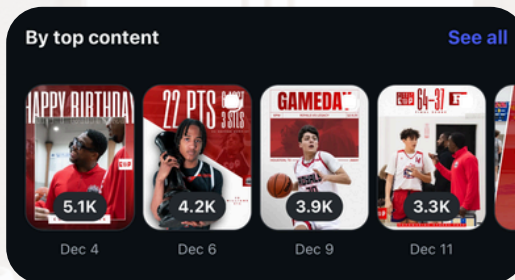
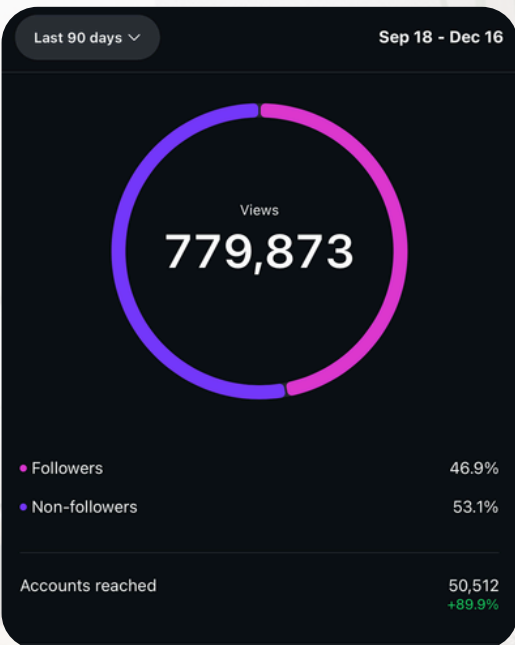


CLIENT THREE

BEFORE



AFTER

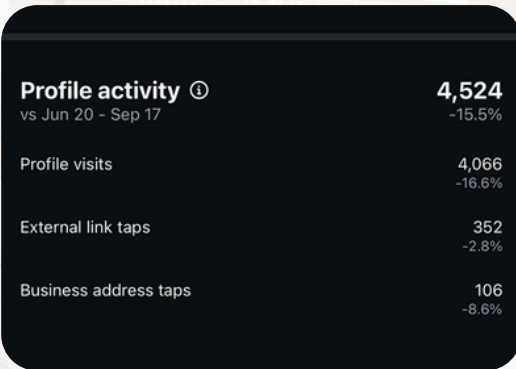
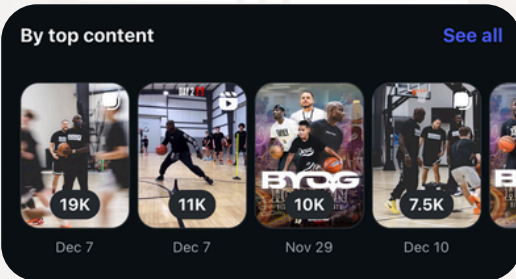
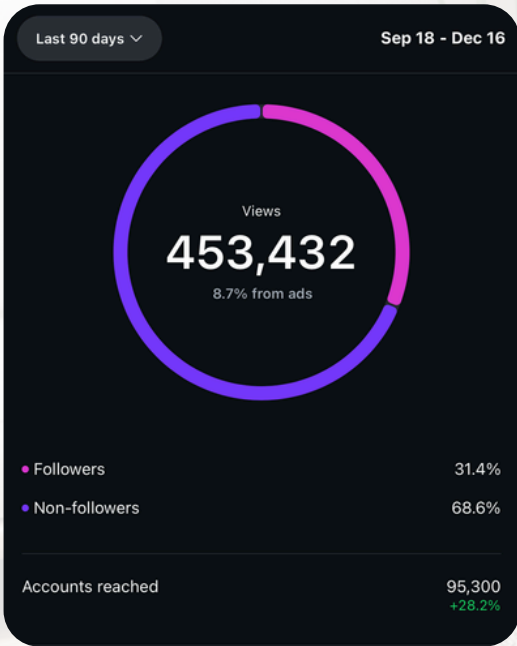


CLIENT FOUR

BEFORE



AFTER



THANK YOU FOR YOUR TIME

We appreciate you reviewing our content packages. Motivisualz partners with brands and programs that value quality, storytelling, and consistency. If you're ready to stop guessing what to post and start building a strong, professional presence, we're here to help.

Next Step:

Reach out to schedule a discovery call and let's bring your vision to life.

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